

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

**REVOCATION OF POWER OF ATTORNEY
AND NEW POWER OF ATTORNEY BY ASSIGNEE
AND STATEMENT UNDER 37 C.F.R. §3.73(b)**

The Assignee of the entire right, title, and interest hereby revokes all previously granted powers of attorney given in the applications identified in the attached Exhibit A and grants the registered practitioners of EDELL, SHAPIRO & FINNAN, LLC included in the Customer Number provided below, power to act, prosecute, and transact all business in the U.S. Patent and Trademark Office in connection with the applications, any applications claiming priority to these applications, and any patents issuing therefrom.

The Assignee certifies that to the best of its knowledge and belief, it is the owner of the entire right, title, and interest of the applications as evidenced by assignment previously recorded in the U.S. Patent and Trademark Office as further indicated in Exhibit A.

Please direct all correspondence concerning the applications to:

**EDELL, SHAPIRO & FINNAN, LLC
1901 Research Boulevard, Suite 400
Rockville, MD 20850
(301) 424-3640**

CUSTOMER NUMBER: 27896

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of the Assignee.

Date: 7/13/2007

Signature: 
Name: Robert C. Lovell, Jr.
Title: Director of Intellectual Property
Company: Sybase 365, Inc.

EXHIBIT A

APPLICATION SERIAL NO.	FILING DATE	APPLICANT	TITLE	CLIENT REFERENCE NO.	ATTORNEY DOCKET NO.	REEL/FRAME
10/781,913	2/20/2004	Rusche, et al.	Dual Use Counters for Routing Loops and Spam Detection Virtual Network Solution for SMS Message Exchange Between GSM and ANSI (TIA/EIA 41) Networks	INP0005-US	2500.0002C	015011/0331
11/783,347	4/9/2007	Smith, et al.	Systems and Methods for Object Identification	INP0003-C0N2	2500.0003CN2	019208/0662
11/211,617	8/26/2005	Lovell	Universal Short Code Administration Facility	INP0018-US	2500.0005C	016928/0087
10/742,764	12/23/2003	Sweatman, et al.	Universal Short Code Administration Facility	INP0001-US	2500.0010C	014839/0866
10/889,024	7/13/2004	Lovell, et al.	Universal Short Code Administration Facility	INP0001-US-CIP	2500.0010CIP	016915/0567
11/603,130	11/22/2006	Sweatman, et al.	Universal Short Code Administration Facility	INP0001-US-DIV	2500.0010DIV	015578/0449
10/607,981	6/30/2003	Chava, et al.	System and Method for In-transit SMS Language Translation	INP0004-US	2500.00112C	018873/0517
10/831,329	4/26/2004	Tsai, et al.	Intermediary Network System and Method for Facilitating Message Exchange Between Wireless Networks	INP0002-US-CIP	2500.0013CIP	018935/0747
11/137,340	5/26/2005	Chava, et al.	Intermediary Network System and Method for Facilitating Message Between Wireless Networks	INP0002-US-DIV	2500.0013DIV	019227/0027
11/603,131	11/22/2006	Chava, et al.	An Intermediary Network System and Method for Facilitating Message Exchange Between Wireless Networks	INP0002-US-DIV2	2500.0013DV2	014246/0665
10/921,223	8/19/2004	Dudley, et al.	Architecture and Methods for Inter-Carrier Multi-Media Messaging	INP0016-US	2500.0014C	016915/0567
11/137,351	5/26/2005	Lovell	System and Method for Intelligent Dynamic Message Addressing	INP0015-US	2500.0016C	015708/0666
10/724,106	12/1/2003	Lovell, et al.	System and Method for Virtual Carrier Addressing and Routing for Global Short Message Service	INP0006-US	2500.0017C	016915/0567
11/651,053	1/9/2007	Tam, et al.	System and Method for Providing Configurable, Dynamic Multimedia Message Service Pre-transcoding	INP0007-US	2500.0018CON	016615/0469
10/837,695	5/4/2004	Tam, et al.	System and Method for Billing Augmentation	INP0013-US	2500.0021C	016915/0567
10/837,696	5/4/2004	Tam, et al.	System and Method For Providing Campaign Management Services	INP0009-US	2500.0020C	015304/0322
11/098,405	4/5/2005	Lovell	System and Method for Message-Based Interactive Services	INP0014-US	2500.0022C	016453/0440

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APPLICATION SERIAL NO.	FILING DATE	APPLICANT	TITLE	CLIENT REFERENCE NO.	ATTORNEY DOCKET NO.	REEL/FRAME
10/976,004	10/29/2004	Tam, et al.	Voting Campaigns Using Universal Voting Card	INP0010-US	2500.0023C	015946/0560
10/852,101	5/25/2004	Tam, et al.	Intermediary Content Gateway System and Method	INP0012-US	2500.0024C	016915/0567
11/244,065	10/6/2005	Lovell	System and Method for Message-Based Access	INP0019-US	2500.0025C	017071/0251
11/263,799	11/2/2005	Wimmer, et al.	System and Method for HLR Inquiry	INP0021-US	2500.0027C	017187/0856
11/550,651	10/18/2006	Lovell	System and Method for Item Identification and Purchase	MOB0704-US	2500.0028C	019227/0108
11/585,800	10/25/2006	Lovell	System and Method for Dynamic Billing	MOB0705-US	2500.0029C	018455/0562
11/711,732	2/28/2007	Dubin, et al.	System and Method for Subscription Management	MOB0706-US	2500.0030C	019226/0958
11/717,690	3/14/2007	Lovell	System and Method for Activity Monitoring and Alerting	MOB0707-US	2500.0031C	019151/0202
11/730,069	3/29/2007	Dudley, et al.	System and Method for Providing Feedback to Wireless Device Users	MOB0708-US	2500.0032C	019484/0660
11/727,691	3/28/2007	Lovell	System and Method for Social Interaction	MOB0710-US	2500.0033C	019167/0937

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/724,106
Applicant : Robert C. Lovell, Jr.
Confirmation No. : 1422
Filed : December 1, 2003
TC/A.U. : 2618
Examiner : Chan, Richard
Customer No. : 27896
Docket No. : 2500.0017C
Title : System and Method for Virtual Carrier Addressing and Routing for Global Short Message Service

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AND STATEMENT UNDER 37 C.F.R. §3.73(b)**

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Sir:

Transmitted herewith for filing in the subject application are a Revocation of Power of Attorney and New Power of Attorney by Assignee and Statement Under 37 CFR §3.73(b) (1 page); and Exhibit A (2 pages).

The Commissioner is hereby authorized to charge payment of any additional fees required for the above-identified application or credit any overpayment to Deposit Account No. 05-0460.

Dated: September 17, 2007

Respectfully submitted by:

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